

ABOUT MASA

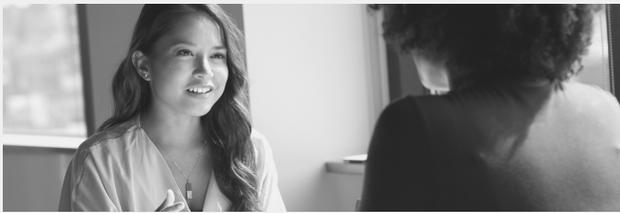
Monash Accounting Students' Association (MASA) is a not-for-profit, student-run organisation that strives to bridge the gap between tertiary students and corporate firms. We aim to foster an environment of support for all our members and assist in their personal and professional development, whilst providing ample opportunities to network with industry professionals.

Our club is tailored to ALL university students, regardless of your background, degree, or year level – you don't have to be studying accounting to join us! With access to a plethora of networking opportunities alongside other like-minded members and the latest news on recruitment opportunities, what are you waiting for?

For more details, be sure to follow us on our social media platforms & scan the QR code!



MASA
NETWORKING
TIPS



WHAT IS NETWORKING

Networking is about establishing and maintaining long-term, mutually beneficial relationships with peers and professionals. Attending networking events provides an invaluable opportunity for you to interact directly with representatives of firms and companies and gain a deeper understanding of their vision and operation. Engaging in meaningful conversations with an industry representative will allow you to get a glimpse of what their responsibilities entail and hear interesting stories about their unique journey.

Usually, this exchange is done in a relaxed setting and attended by students who are seeking to expand their industry connections or increase their awareness of the industry or firm that they are interested to pursue. To make the most of a networking event, students should do some preliminary background research and explore the different firms and industry attendees to familiarise yourself with their main objectives and student opportunities.



CONVERSATION STARTERS

- What does a typical day in your role look like?
 - What do you enjoy most about working for your company?
 - How would you describe the culture at your firm?
 - What advice would you give to a final/penultimate/first year student to stand out in the application process?
 - How can graduates keep up with the fast-changing environment in the industry?
 - What makes your firm's Vacationer Program or Graduate Program unique?
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NETWORKING OBJECTIVES

Creating Meaningful Connections

Be inquisitive, genuine and engaged in your conversations to get to know the individual and their career journey. Be sure to ask follow up questions to strengthen this connection.

Exploring Career Pathways

Understanding and evaluating each firm's student opportunities and pathways can aid in your decision of which program or service line best aligns with your ambitions and strengths.

Fostering Confidence

Taking the initiative to introduce yourself to new people can build your confidence and communication skills, enabling you to meet and connect with many different people.

Broadening Industry Insights

Networking can deepen your knowledge on a particular firm, industry or service line. Such insights can be particularly useful in your applications as it demonstrates a genuine interest in the firm.